

# LINKS OF LOVE

## ENRICHING LIVES



2020-2021  
IMPACT REPORT

DISASTER RESPONSE  
HUNGER RELIEF  
COMMUNITY ENRICHMENT

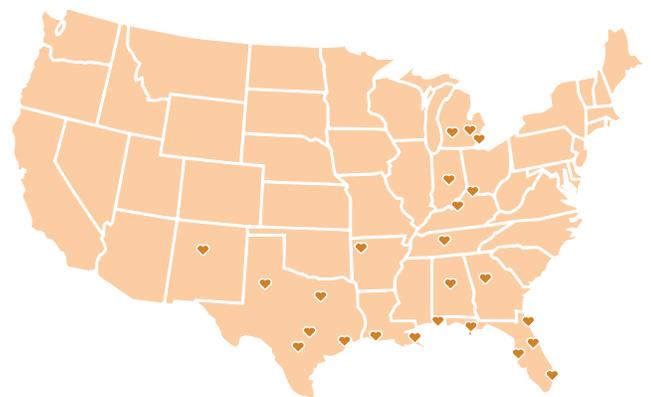
Last year, as the nation struggled through a grueling pandemic, I challenged my team to find a way to support the communities we serve. **As a company, we felt a need to act - to “do something” during a time when so many things felt out of control.** A few months later, our Links of Love Community Enrichment program was launched. Through Links of Love, Kiolbassa feeds people during their greatest time of need through food banks and disaster relief efforts across the country.

I am proud to report that over the past year, **Kiolbassa has donated more than 50 tons of Links of Love product to 26 cities throughout the US.** In total, over 589,000 individual servings were distributed to those in need during the first year of the program. The donations were delivered to food banks and during disaster relief efforts such as Hurricane Ida in New Orleans, and the condominium building collapse in Miami.

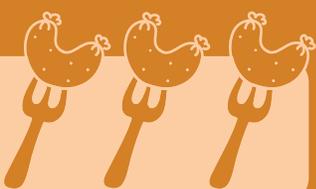
As we wrap up the first year of this program, **I want to express my utmost gratitude to our food bank and disaster relief partners.** We are grateful that through the support of our consumers and retail partners we are able to contribute to the vital work you do for our communities.

Sincerely,  
**Michael Kiolbassa**  
President and CEO, Kiolbassa Smoked Meats

[Kiolbassa.com/links-of-love](https://kiolbassa.com/links-of-love)



DELIVERED OVER   
**50 TONS**  
OF SAUSAGE

**26 CITIES**  **THROUGHOUT THE US**  
**589,214**   
INDIVIDUAL SERVINGS